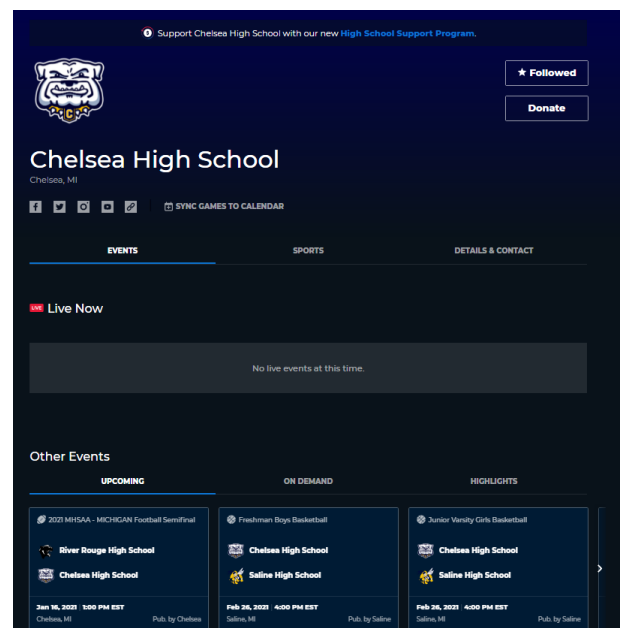


Parents...

I wanted to give you an update on the new online streaming system that we now have in place at our stadium and high school gymnasium. This automated camera will allow us to schedule most events at these two facilities. Below you can see what this camera looks like. Thank you to the Chelsea Athletic Boosters for making this happen!



We are able to schedule events online and they will automatically then appear on the NFHS Network website and app. You can use the app to watch on your mobile device or iPad. While watching the event, you are able to see the score and time of the game right on your device!



If you have an Apple TV, Amazon Firestick, or Roku device, you can download the NFHS app on those platforms as well and stream right on your television!

A subscription to the NFHS Network is \$10.99 per month or \$69.99 per year. You can subscribe at www.nhfsnetwork.com. For any yearly subscription that is purchased, the Chelsea Athletic Boosters will receive \$20 of the yearly subscription cost. Just make sure to select Chelsea High School when signing up! You will also have access to all games nationwide on the NFHS Network. A subscription allows for one login at a time. You will also be able to see events on-demand if you are not able to watch the event live.

Many have asked will other sports such as swimming, baseball, softball, soccer, hockey, etc. be streamed? Unfortunately, due to demand we were only able to purchase the two units. Also, many of these places do not have an internet connection that would allow us to install one of these cameras. At this point many of these teams may choose to find alternate ways to stream games using other platforms for this year due to COVID.

Finally, is this a one-year thing or will we be streaming beyond this year? The answer is yes! We have a five-year lease with the equipment and plan to stream events at these locations moving forward! The NFHS is the only authorized streaming platform for the MHSAA at this time as we move forward beyond this school year.

We were happy to say that we had a successful stream with our first game last week as the football team played in a playoff game. Please feel free to reach out to me if you have any specific questions and I will be happy to answer those.

Jason Morris

Assistant AD, Chelsea High School