



OPT-OUT FOR MEDIA & DIRECTORY INFORMATION

The School District of Pickens County (SDPC), in accordance with the Family Educational Rights and Privacy Act (FERPA), has designated certain information related to students as directory information.

Directory information may include, but is not limited to:

- Student's name
- Address and telephone number
- Date and place of birth
- Dates of attendance
- Awards or recognitions received
- The most recent school attended
- Participation in activities and sports
- Weight and height of members of athletic teams
- Photograph and digital images (including video or audio recordings from school- or district-sponsored events or activities)

Directory information can be released by SDPC to any person or outside organization without written consent from a parent/guardian, but a parent has the right to prevent the disclosure of directory information. A parent who chooses to prevent release of directory information must return this form to the student's principal ***within fifteen (15) days of registration.***

By my signature below, I **do not consent** to any directory information about my child being released to any outside organization, including but not limited to military recruiters, media outlets, and yearbook companies.

By my signature below, I understand that information about and pictures of my child **will not appear** in newspaper articles, on television, in radio broadcasts, on displays, on the school and district websites, or in school and district promotional pieces, including but not limited to honor roll lists, yearbooks, newsletters, social media, brochures, or fliers.

Student's Full Name (Print)

Student's Date of Birth

Parent/Guardian's Full Name (Print)

HR Teacher's Name

Parent/Guardian's Signature (or Student if 18 or older)

Date Signed

(FOR OFFICE USE ONLY)

Date Received by School: _____ School Year: _____

Principal Signature: _____ Date: _____

☐ Directory information restrictions have been entered and saved in **PowerSchool** for this student.

School-Level Data Entry Personnel (Print Name): _____

Signature: _____ Date: _____

This opt-out remains in effect for the designated school year unless updated or rescinded in writing.